

1	Ciphtr-name of the specialty:	5B050700 - Management
2	Accreditation	Based on the results of the audit of the non-commercial external expert commission "Independent Agency for Accreditation and Rating" conducted in December 2016, it successfully passed specialized accreditation for 5 years
3	Training period:	Full-time 4 years, 3 years; Part time: 3 years, 2 years.
4	The awarded degree	bachelor of Edication in specialty 5B050700 Management
5	Sphere of professional activity:	<p><b>Spheres of professional activity</b> are state bodies, institutions and organizations of all forms of ownership, government regulation of the economy in the links of market infrastructure, research institutions.</p> <p>Bachelor of Economics and Business in the specialty "5B050700 Management" can carry out analytical, research, organizational and administrative (administrative) and educational (pedagogical) activities in the following areas:</p> <ul style="list-style-type: none"> <li>- research of functioning of branch and regional markets, managing subjects of various organizational-legal forms;</li> <li>- improving the management system of the enterprise;</li> <li>- formation of the economic strategy and policy of enterprises;</li> <li>- regulation of socio-economic relations at the state, sectorial and intra-firm levels. A bachelor in this specialty must possess a set of special theoretical knowledge and practical skills related to solving economic and organizational problems, applying modern technologies, processing information, making decisions under conditions of dynamically changing external Environment.</li> </ul> <p>Have sufficient theoretical training to solve practical problems and problems in non-standard situations, conditions of uncertainty and risk. The bachelor should be practically prepared for creative, active, professional and social activities, the qualitative fulfillment of practical tasks within the framework of economic and other managerial functions, have a theoretical understanding of the principles of production organization, the laws of the development of society, the economic behavior of people in the production process, distribution, Exchange and consumption of material goods and services.</p>
6	Objects of professional activity:	<p><b>The objects of bachelor`s professional activity</b> are economic, financial, marketing, production-economic and analytical services of organizations and enterprises, regardless of their type of activity, ownership, categories of participants (residents and non-residents of the Republic of Kazakhstan), organizational and legal forms, state bodies of</p>

		the republican and local levels; Scientific research institutes, educational institutions of primary professional, secondary professional, higher professional education.
7	Subjects of professional activity:	<b>The subject of the professional activity of the bachelor</b> of economics and business is the study of the actions and forms of manifestation of general, private and specific economic laws for the development of economic processes in the specific conditions of the industry or individual enterprise, as well as the conditions and factors for identifying the reserves to ensure the achievement of the best results at optimal costs.
8	Types of professional activity:	Organizational and technological activity: Bachelor in this area has the skills for skilled work in the development, implementation and application of management technology in a particular organization, including: <ul style="list-style-type: none"> <li>- carries out a comprehensive analysis and monitoring of proper compliance with management technology;</li> <li>- participates in the creation of the scientific, methodological and organizational and technological base of management;</li> <li>- develops together with other specialists and applies the most effective methods, rules and planning processes, investment, innovation and environmental management, conducting foreign economic activities of organizations and enterprises;</li> <li>- systematizes and summarizes information for conducting economic calculations on the activities of economic entities on the basis of standard methods taking into account the current regulatory and legal framework;</li> <li>- analyzes, evaluates, interprets the results and justifies conclusions; Takes an active part in the process of organization of production, resource support of the production process, organization of management of marketing, logistics, in the development of measures of rational nature management and environmental protection. <i>Production and management activity</i> is the prerogative of bachelors in this area of training, as the educational process requires them to thoroughly study all issues related to the management process, including: <ul style="list-style-type: none"> <li>- production management;</li> <li>- creating an effective management system;</li> <li>- analysis of the effectiveness of management decisions, implementation of controlling across the whole range of production and management activities. <i>The project activity</i> of bachelors in this specialty is carried out in two main directions: organizational design and feasibility study of projects. Organizational design includes</li> </ul> </li> </ul>

		<p>the development of organizational management structures, justification of expected technical and economic results of their implementation and adaptation. Feasibility study of the projects involves the preparation and implementation of project calculations, the development of special documentation (feasibility study, business plan, etc.) in relation to the organization of a new enterprise, technical re-equipment, reconstruction and expansion of the existing enterprise, the introduction of new products, as well as monitoring compliance of the projects being developed with standards and other normative documents. <i>The research activity</i> of bachelors in this area of training is carried out both within the framework of research programs of higher educational institutions and within the corresponding research groups of scientific research institutes, enterprises and organizations. A special place is given to international programs of scientific cooperation in the field of economy, organization and management. <i>Educational (pedagogical) activity</i> of graduates of this profile consists in professional activity (teaching of economic disciplines) in general educational institutions, educational institutions of primary vocational, secondary vocational education.</p>
9	<p>bachelor's degree in specialty can perform the following professional activities</p>	<ul style="list-style-type: none"> <li>- participation in the development of state programs for the development of national economic sectors;</li> <li>- organization, planning and coordination of enterprise management activities and the formation of its market strategy;</li> <li>- development of measures to improve the organization of activities of all units, including: planning, forecasting, management of costs and logistics, logistics, sales;</li> <li>- ensuring the implementation of production programs, projects, enterprise development strategies;</li> <li>- planning and implementation of foreign economic activities of economic entities;</li> <li>- planning the costs of maintaining the workforce, conducting analytical calculations on the organization and standardization of labor, improving the methodology for calculating wages, and the distribution of the wage fund;</li> <li>- management of planning, implementation of works on examination of design, pre-project documentation in terms of its compliance with international standards;</li> <li>- implementation of economic analysis and interpretation of financial, accounting and other information contained in the reporting of economic entities and the use of information obtained for management decisions;</li> <li>- conducting analytical calculations based on standard techniques and the current regulatory and legal framework</li> </ul>

		<p>for fixed assets, inventory management, cost management; Determination of the economic efficiency of the enterprise;</p> <ul style="list-style-type: none"> <li>- economic substantiation and introduction of innovations in the sphere of material and non-material production;</li> <li>- control of all types of economic, organizational and managerial activities;</li> <li>- conducting control over observance of norms and standards of rational nature management and environmental protection.</li> </ul>
10	Practice bases:	<p>The Fund of support of entrepreneurship development "Damu", LLP "Transenergo", TNK "KAZCHROME", Akimat of Aktobe region and the city of Aktobe LLP "Artastronomical", "Tsesna bank" JSC, LLP "Diyar holding", JSC "ozenmunaigaz", JSC "KAZAKHINSTRAKH, SB JSC "Sberbank", JSC "Caspian Bank", JSC "Forte bank", JSC "Kassa Nova", Department state revenue of Kazakhstan, LLP "Aral Petroleum capital" LLP, "the Status Project", too "Arlan Tekhnogrupp" LLP "Novoangarsky Melkombinat" JSC "housing construction savings Bank"</p>